



Annual Report 2020



DIAPERS

Diaper Bank of NC distributed **2,378,449** diapers covering **47,568** babies' bottoms statewide in 2020.



PERIOD PRODUCTS

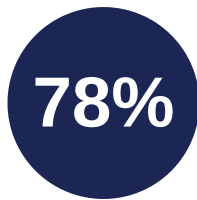
Our On the Spot program distributed **406,279** period products in 2020, providing dignity to **20,314** menstruating individuals.



ADULT INCONTINENCE PRODUCTS

Diaper Bank of NC distributed **144,422** adult incontinence products in 2020 providing basic needs to **4,814** seniors.

"Thank you so much for helping me with diapers. I am a new mom and I will need them when I start my new job. The support with diapers is something that relieves a lot of stress when I know I will have some to get me through to my next paycheck." - Wake County Diaper Recipient



of families that receive our services are working 1-3 jobs.

OUR WORK DURING THE COVID-19 PANDEMIC

The Covid-19 pandemic has been hard on everyone, but the health and economic impacts have disproportionately affected families already living in poverty, and more families than ever are struggling to afford basic needs.

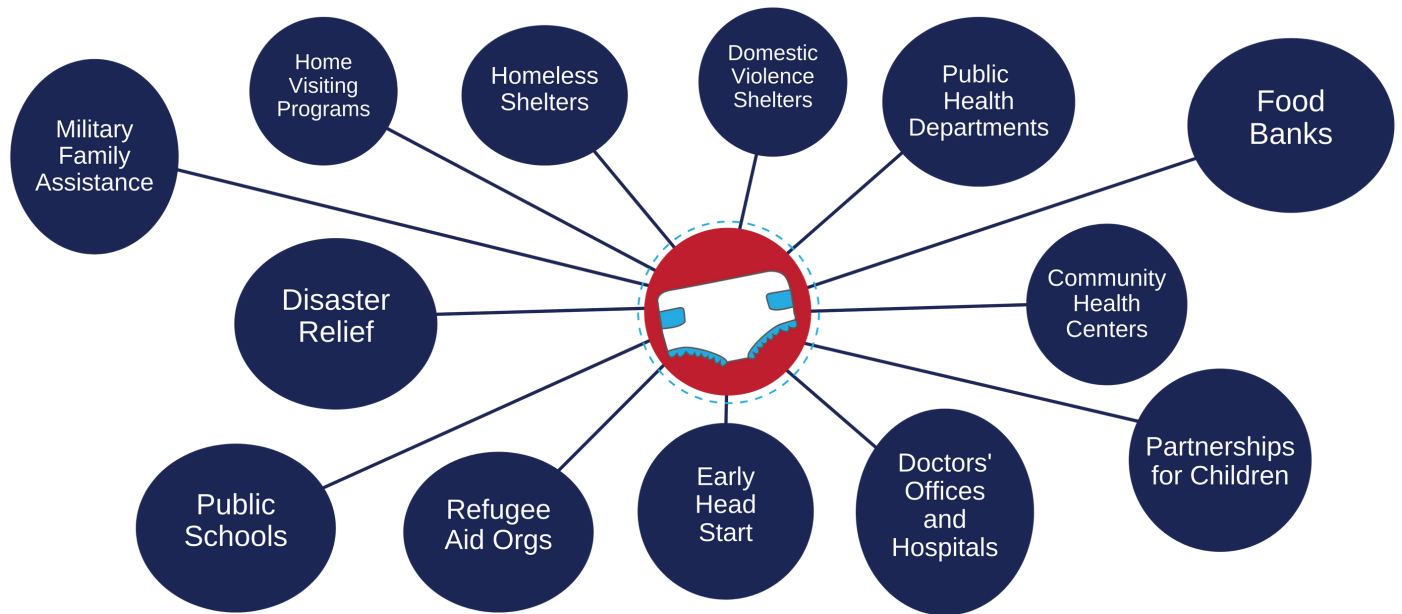
We have experienced an unprecedented increase in requests for help with diapers since the beginning of the pandemic, and state-wide, we have seen up to an 800% increase in our distribution of period products, and up to 2000% increase in our distribution of adult incontinence products.

Many families are accessing our services for the first time.





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OUR IMPACT

Diaper Bank of NC partners with community organizations across North Carolina to distribute our products. We intentionally partner with a diverse array of public and private organizations to maximize our reach and impact on families.



OUTCOME

Our Community Partners are reporting an **83%** increase in client engagement and retention when diapers are provided.



OUTCOME

Our clinic partners are reporting an increase in immunizations when diapers are provided at wellness check visits.



OUTCOME

Our Child Protective Service partners are reporting better relationships with clients when diapers are provided.



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DISASTER ASSISTANCE - MACDOUGALD TERRACE EVACUATION

In January 2020, Durham Housing Authority evacuated families living in the MacDougald Terrace community due to widespread carbon monoxide leaks. Diaper Bank of NC immediately mobilized our mobile diaper bank, the Truckload of Hope, to provide diapers and much-needed essential hygiene products to scores of families living in area hotels.



TRUCKLOAD OF HOPE

Our mobile diaper bank program served military and civilian families for its fourth year in 2020, quickly pivoting from in-person to drive-thru distribution during the pandemic.

DONATIONS

We are so grateful for the generous donors that make our work possible. Our supporters organized 79 diaper drives in 2020, collecting more than 171,000 diapers!

VOLUNTEERS

Diaper need doesn't stop during a pandemic - and neither do our volunteers! We welcomed 1,186 masked and socially distanced volunteers in 2020.